

STUDY PROGRAMME DATA

No	Parameters	Data
1.	Name of a study programme	Beauty Therapy
2.	Qualification to be awarded, code	Professional Bachelor of Health Sciences, KVALLAIP00812
3.	Institution that has performed accreditation, accreditation term	Centre for Quality Assessment in Higher Education
4.	Accreditation order, term	2015-02-11, Nr. SV6-5, 2021-06-30
5.	Place of delivery of a study programme	Klaipeda State University of Applied Science, code 111968056, www.kvk.lt
6.	Summary of Profile of a Study Programme	General Description:
		<i>Objectives of a study programme:</i> To prepare a beauty therapist who is able to provide services in the field of beauty and wellness, to critically evaluate practical experience in its professional activities and to keep learning in a changing national and international environment.
		<i>Learning outcomes:</i> Will be able:
		1. To demonstrate an understanding of human anatomy and physiology, the impact of endogenous and exogenous factors on the condition of the skin, criteria and methods for evaluating the aesthetic needs of clients. 2. To apply the principles of occupational safety, hygiene, ergonomics requirements and requirements of protection of the ethical and legal interests of clients in professional activities. 3. To analyse the purpose and effect of cosmetic materials and tools taking into account the client's aesthetic needs and the nature of the procedure being performed. 4. To establish short-term and long-term objectives of cosmetic procedures by developing short-term and long-term plans for the cosmetic care according to the client's aesthetic needs. 5. To carry out cosmetic procedures by selecting cosmetic products, tools, materials and equipment, and to perform a critical evaluation of it's quality and effectiveness. 6. To plan, organise beauty and wellness services, to work independently and in a team, in collaboration with the specialists of other fields, and to implement the dissemination of professional experience. 7. To analyse and summarize practical experience of professional activities, to keep learning in a changing national and international environment and to advise the clients on the issues of beauty and wellness.

		<p>8. To conduct empirical research, to collect and to analyze data needed to solve professional activities and problems.</p> <p><i>Activities of teaching and learning:</i></p> <p>(Beauty therapy study programme) is oriented to the development of generic and specialist competences and creativity: lectures, seminars, discussions, individual and group projects, practice, case studies, public presentation and defense of projects, mind-maps, problem - solving reading, writing articles, information search and systematizing, etc.</p> <p><i>Methods of student achievement assessment:</i></p> <p>The assessment of the learning outcomes of the study programme is carried out during the semester and the examination session applying a cumulative assessment system. During the semester, the learning outcomes are assessed by means of interim assignments: tests, individual and group projects, case studies, information search and systematizing, discussions, essays, independent creative tasks, seminars, term papers, practice reports, examinations, etc. Studies are completed by defending the final thesis.</p> <p><i>Framework:</i></p> <p><i>Study subjects (modules), practical training:</i></p> <p>Study subjects (123 credits): Anatomy and Physiology, Biochemistry, Microbiology and Immunology, Workplace Ergonomics and Hygiene, Skin histology, Professional and Foreign Language (En.), General and Clinical Pathology, Dermatovenereology, Cosmetic Chemistry, Decorative Cosmetology, General Cosmetology, Manicure and Pedicure, Basics of Cosmetic Face Care, Hair Removal Methods, Profession Ethics and Communication Psychology, Material Science and Cosmetics, Hardware Cosmetology, Pharmacology and Basics of Toxicology, Body Treatments, Healthy lifestyle, Emergency aid, Cosmetic Facial Care Treatment, Beauty services business and administration, Entrepreneurship education, Spa Philosophy and Treatments, Applied Research Methodology, Aesthetic and Clinical Cosmetology.</p> <p>Optional subjects (6 credits).</p> <p>Practices (42 credits): Practice of Makeup, Manicure and Pedicure, Practice of Cosmetic Care Consultant, Practice of Facial and Body care procedures, Practice of Customer Service, Final Practice of Beauty Therapy.</p> <p>Graduation Paper (9 credits).</p> <p><i>Specializations:</i></p> <p>-</p> <p><i>Optional courses:</i></p>
--	--	---

		<p>It is possible: - to select optional subjects.</p> <p><i>Distinctive features of a study programme:</i></p> <p>The study process of the Beauty Therapy Study Program provides students with the opportunity to:</p> <ul style="list-style-type: none"> - develop an awareness of workplace culture, - develop a practical appreciation of their chosen profession, - develop competencies for professional practice, - demonstrate competencies for professional practice. <p>On the training base are installed simultaneous workplaces - the students is submerged in the work place related to the discipline or professional activity. Training base equipped with facilities for wellnes or / and spa (water) treatments.</p> <p>During the study process, academic knowledge is integrated into professional activity, teaching / learning methods are used: research projects, workshops, case studies, role plays, work-related problem - solving projects, group work, etc.</p> <p>In order to introduce students to beauty industry market or professional activities excursions to the Spa Centers are organized, guest-beauty industry representatives are invited to share practical work experience.</p> <p>Access to professional activity or further study:</p> <p><i>Access to professional activity:</i></p> <p>Graduates of the Beauty Therapy study programme will be able to work as self-employed or employed beauty therapists / cosmetologists in beauty services companies: beauty salons, parlors, wellness centers, spa centers, visage studios, provide beauty services in non-specialized areas, etc., work as consultant in cosmetic stores, to organize business in the beauty field itself: advertising and distribution of cosmetics, equipment / devices, organizing educational activities, et.</p> <p><i>Access to further study:</i></p> <p>Access to the second cycle studies upon meeting requirements set by the accepting higher education institution.</p>
--	--	---

Name of institution: Klaipėda State University of Applied Sciences

Prepared by: Monika Pocienė, Head of Physiotherapy and Beauty Therapy Department, Simona Urbonienė, Beauty Therapy study programme curator.

Data updated: 2021-02-22