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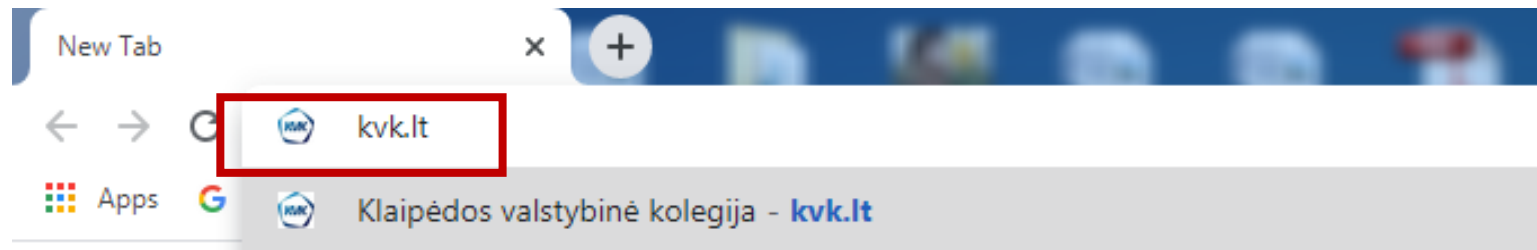
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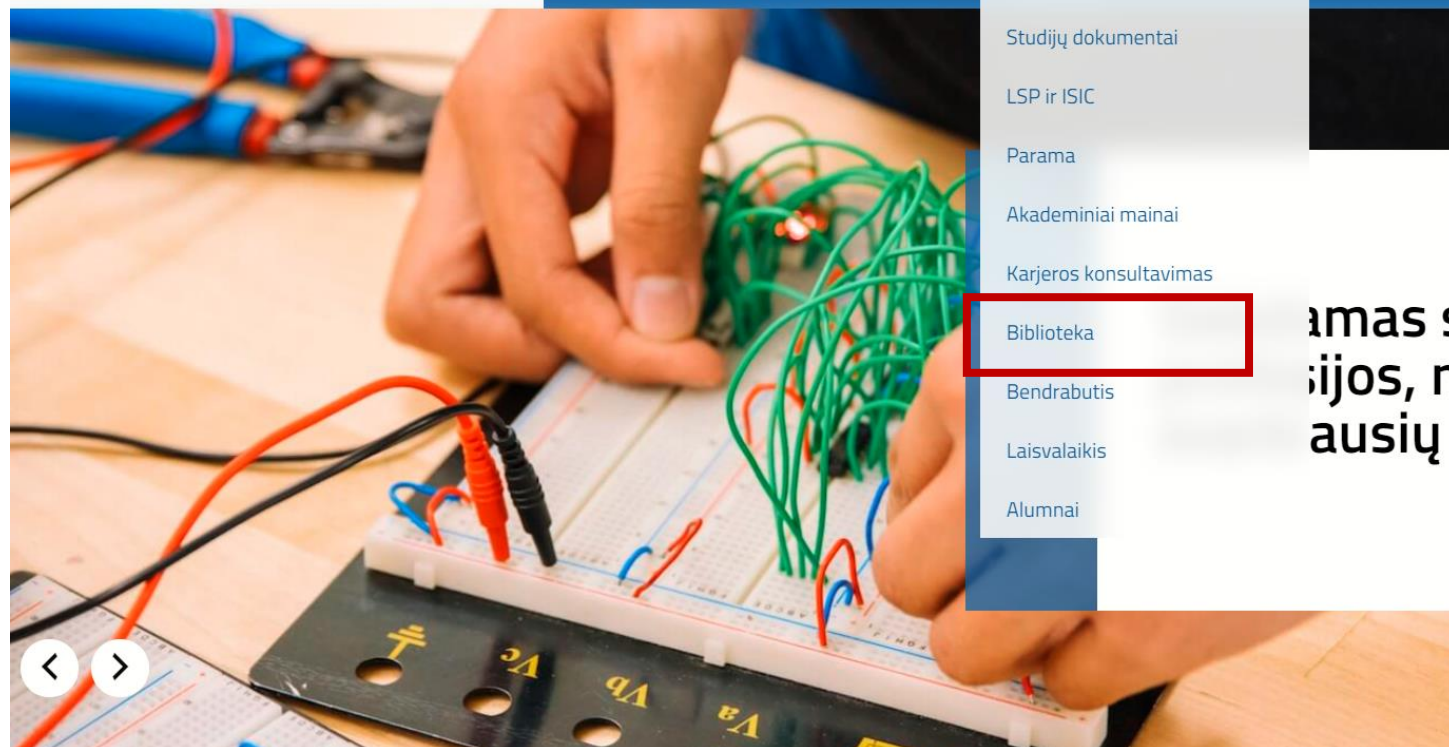
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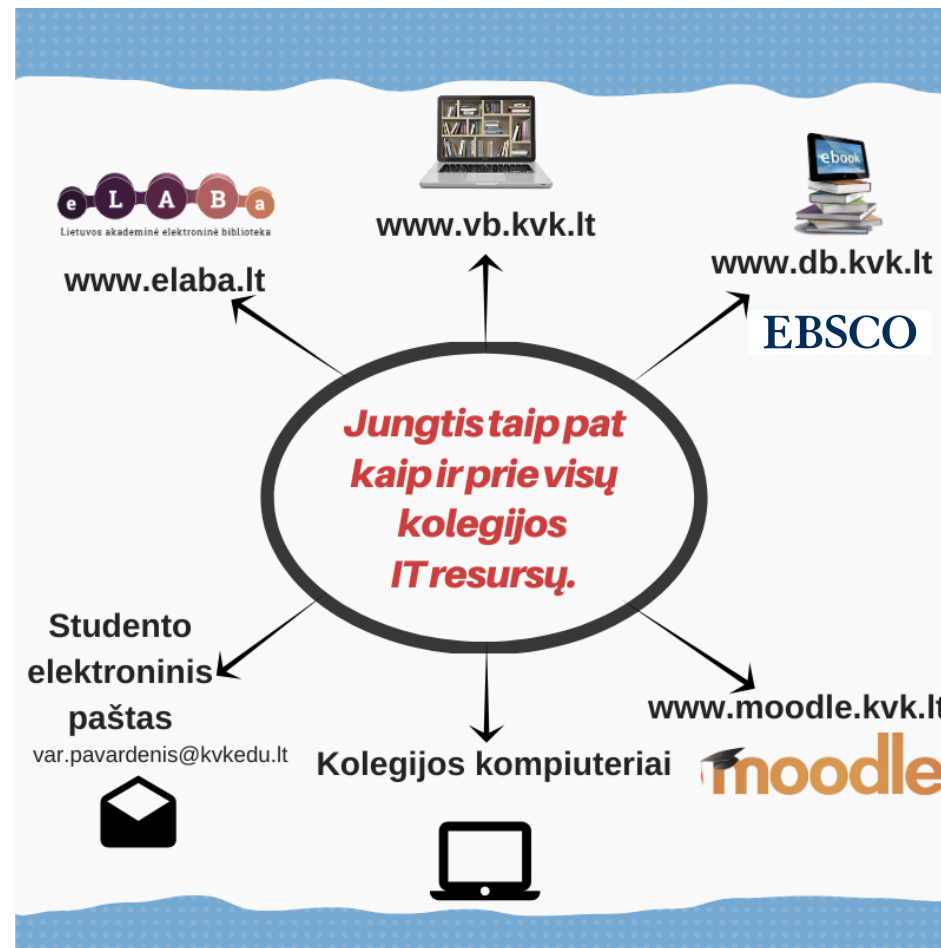
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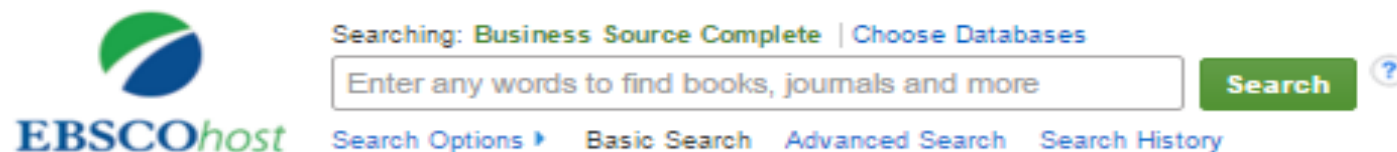


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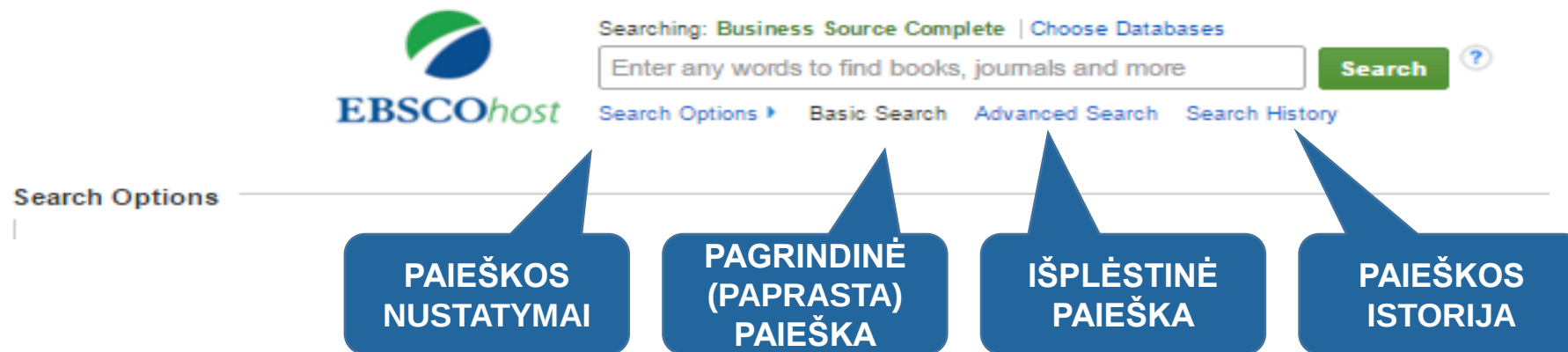
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2. LIES, DAMNED LIES--AND BUSINESS ETHICS COURSES.



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3. Code of Ethics Among Indian Business Firms.



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Journal

By: Mahajan, Anupama; Mahajan, Anukrit. *Paradigm (09718907)*. Jun2016, Vol. 20 Issue 1, p14-35. 22p. DOI: 10.1177/0971890716637696. , Database: Business Source Complete

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Subjects: BUSINESS logistics; RESEARCH; SUPPLY chain management; INTERNETWORKING (Telecommunication); FREIGHT & freightage; FAST moving consumer goods; FRANCE; Specialized Freight (except Used Goods) Trucking, Local; Other freight transportation arrangement; Freight Transportation Arrangement

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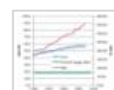


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Journal

By: Kamanauskas, Jundis, Stasys, Rimantas. Management Theory & Studies for Rural Business & Infrastructure Development. 2015, Vol. 37 Issue 4, p598-602. 5p. DOI: 10.15544/mts.2015.51.

Subjects: LOGISTICS; INDUSTRIAL management; AGRICULTURAL industries; ENTREPRENEURSHIP; BUSINESS development; Process, Physical Distribution, and Logistics Consulting Services; UKRAINE

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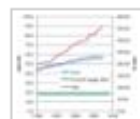


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Networks of Giving and Receiving in an Organizational Context: *Dependent Rational Animals* and MacIntyrean Business Ethics

Caleb Bernacchio
IESE Business School

ABSTRACT: Alasdair MacIntyre's *After Virtue* has made a significant impact within business ethics. This impact has centered upon applications of the virtues-goods-practices-institutions schema (Moore & Beadle, 2006). In this article, I develop an extension of the practices-institutions schema (Moore, 2017), drawing upon MacIntyre's later text, *Dependent Rational Animals*. Two key concepts drawn from this text are "networks of giving and receiving" and "the virtues of acknowledged dependence." Networks of giving and receiving are non-calculative relationships that enable participants to cope with vulnerability. These relationships are sustained by the virtues of acknowledged dependence, including just generosity, *misericordia*, and beneficence, virtues that direct participants to treat the needs of others as reasons for action. Drawing upon research in social network theory, I develop an example illustrating the application of these concepts within an organizational and interorganizational context. I then

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Pentagon Performance...	1
Code of Ethics Among...	14
Determinants of Divi...	36
Analyzing Consumer R...	56
Effect of Age and Ge...	69

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Code of Ethics Among Indian Business Firms.

1 / 23

Article

Code of Ethics Among Indian Business Firms: A Cross-sectional Analysis of Its Incidence, Role and Compliance

Paradigm
20(1) 14-35
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Anupama Mahajan¹
Anukrit Mahajan²

Abstract

With business organizations increasingly finding themselves confronted with ethical issues and dilemmas, concerns for codes of ethics have also intensified and so has the research interest in the field. This article reports the results of a cross-sectional survey that the authors carried out to assess the incidence of code of ethics among Indian business firms, examine managerial perceptions about the role of ethics as a source of ethical learning and the likely influence of codes on employees' thinking and behaviour, and to assess surveyed managers' perceptions about the reasons responsible for compliance and non-compliance of codes. Based on findings of the survey, managerial implications have been spelt out and directions for future researches in the area have been provided.

Keywords

Code of ethics, ethical learning, Indian managers, compliance, non-compliance

Ethics, of late, has become all pervasive and a matter of concern in all walks of human life. And this is true of business also. In the wake of growing confrontation with ethical dilemmas and increasing

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Authors' bio-sketch Anupama Mahajan is an Associate Professor in Commerce in University of Delhi and has the teaching experience of 20 years. During these years, she has worked as a dedicated teacher, teacher trainer, counsellor and content-developer. She was a visiting faculty to Delhi School of Economics for four years. She is also supervising PhD Scholar of Delhi University and is also the Principal investigator of the innovation project (Bharati College) of University (funded by University of Delhi). The NCWEB centre of Bharati College is also headed by her. She has also been associated with NCERT as teacher-trainer and with CBSE as content-developer. Many of her lessons on Marketing and Advertising are uploaded on Delhi University website. She has written many articles that have been published in International Journals and has many books to her credit. Her areas of interest are Marketing, Marketing **Ethics**, **Business Ethics** and Advertising. Anukrit Mahajan has always had a knack for starting something of his own, ever since he moved to Karanataka for his engineering. He majored in Mechanical engineering, and subsequently worked for an auto ancillary mid size firm, where he implemented kaizen and best used six sigma practices. Soon after working in the industry, Anukrit took a break from this mainstream job and entered the restaurant

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