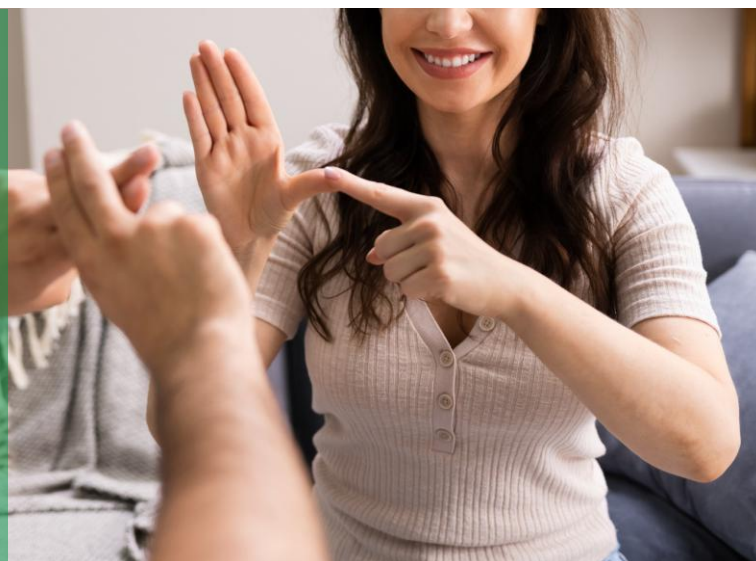


OUR PROJECT

The GREENENTRE4DEAF project enhances opportunities for Deaf and Hard of Hearing (DHH) individuals in Higher Education by developing green entrepreneurial skills and fostering inclusion through innovative digital tools and accessible learning pathways. By creating Green Entrepreneurial Living Hubs, sign language resources, and VR simulations, the project equips DHH students and professionals with the knowledge needed to drive sustainable change, bridging the gap between education, the labour market, and environmental responsibility.



The Development of the Training

The GREENENTRE4DEAF consortium is actively developing its 4 training modules, which will help Deaf and Hard of Hearing learners build key skills in **sustainability**,

green entrepreneurship, and **digital collaboration**. The programme aims to strengthen environmental awareness, support the creation of innovative green business ideas, and empower participants to engage confidently in the green economy.



Module 1 – Foundations of Environmental Science

Module 1 introduces the principles behind **ecosystems**, **climate change**, and **sustainable living**. Learners explore how natural systems function, how human activities influence environmental balance, and how data can be used to understand issues such as CO₂ emissions, waste, or energy use. The module helps participants develop **environmental awareness**, understand **sustainability as a core value**, and recognise actions that contribute to **environmental impact**.

Module 2 – Understanding Green Entrepreneurship

Module 2 focuses on transforming sustainability challenges into **opportunities for green entrepreneurship**. Participants learn what **green business means**, how to identify **local environmental problems** that can spark innovation, and how to imagine **future sustainable scenarios**. They also examine **ethical decision-making** and explore how to create **value that benefits people, the planet, and the economy**. This module builds the foundations for **designing socially and environmentally responsible business ideas**.



Module 3 – Building an Enterprise

Module 3 guides learners through the practical steps of turning a sustainable idea into a structured business project. It covers tools such as the business model canvas, methods for identifying and mobilising resources, and strategies for effective teamwork, especially using digital and sign-language-based communication. Learners also practice promoting their green ideas online and managing tasks autonomously, building the confidence needed to move from planning to action.

Module 4 – Becoming a Deaf Entrepreneur

Module 4 supports participants in building their identity as Deaf entrepreneurs within the green and digital ecosystem. The module focuses on developing **resilience**, **facing uncertainty**, and **leading collective sustainable actions**.

Learners engage with accessible digital problem-solving tools, prepare signed or visual presentations of their green projects, and outline their personal pathway toward inclusive and sustainable entrepreneurship.



**Empowering Deaf changemakers
to shape a greener future!**

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