PAR University of Applied Sciences
- The European Dual Studies University

AY 2025/2026

Course List

www.par.hr

PAR

EU4Dual
THE EUROPEAN DUAL STUDIES UNIVERSITY

#studyinRijeka

Take a Tour

UNDERGRADUATE PROFESSIONAL STUDY

Our undergraduate professional study programme offers two study tracks:

1. **Business Management** and
2. **Management in Gastronomy and Restaurateurs**.

The programme equips students with a strong foundation in business administration - covering key areas such as finance, marketing and management. The emphasis is put on the practical experiences, enabling students to participate in internships and real-world projects alongside their academic coursework.

UNDERGRADUATE PROFESSIONAL STUDY

Winter semester 2025/2026

COURSE NAME	ECTS
Introduction to Management	6
Mathematics for Economists	6
Principles of Economics	6
Management of Small & Medium Enterprises	6
Business Logistics	6
Human Resource Management	5
Accounting	5
Professional Practice I	5

COURSE NAME	ECTS
Winter School INCASO 2026	5
Introduction to Tourism	4
Introduction to Croatian Language & Culture I	4
Digital Transformation	3
Business Law I	3
Business English I/III	3
International Project Week I (PAR Bootcamp)	3
Principles of Healthy Living	2

*If fewer than 5 students enroll in a course, PAR reserves the right to offer a substitute course.

UNDERGRADUATE PROFESSIONAL STUDY

Summerr semester 2025/2026

COURSE NAME	ECTS
Business Statistics	6
Marketing	6
Corporate Finance	6
Professional Practice II	5
Winter School INCASO 2026	5
Summer School SAIL & LEARN 2026	5
Business Organization	5
International Trade	4

COURSE NAME	ECTS
Digital Economy	4
Entrepreneurship in Tourism	4
Introduction to Croatian Language & Culture II	4
Business Ethics	3
Business Law II	3
Business English II/IV	3
International Project Week II (European Week)	3
Sports & Recreation	2

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GRADUATE PROFESSIONAL STUDY

Our graduate professional study programme offers three specializations:

1. **Financial Management**,
2. **Management of Small and Medium Enterprises** and
3. **Management in Sports**.

The programme builds on undergraduate knowledge and focuses on advanced business strategies, leadership and entrepreneurship. Its curriculum is designed to blend theoretical insights with practical skills, preparing students for leadership roles across diverse industries.

GRADUATE PROFESSIONAL STUDY

Winter semester 2025/2026

COURSE NAME	ECTS
Financial Management	6
Strategic Management	6
Leadership	6
Event Management	6
Strategic Accounting	6
Sports Management	6
Sports Law	6
Organizational Culture & Behaviour	5

COURSE NAME	ECTS
Professional Practice III	5
Winter School INCASO 2026	5
Digital Transformation Advanced	5
Business Communication	4
Business English	4
Introduction to Croatian Language & Culture I	4
International Project Week I (PAR Bootcamp)	3
Principles of Healthy Living	2

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GRADUATE PROFESSIONAL STUDY

Summer semester 2025/2026

COURSE NAME	ECTS
Entrepreneurship and Innovation	6
Quantitative Methods for Business Decision Making	6
Business Ethics Advanced	6
Marketing Management	5
Project Cycle Management	5
Digital Economy Advanced	5
Summer School SAIL & LEARN 2026	5

COURSE NAME	ECTS
Professional Practice IV	5
Business Negotiation	4
Introduction to Croatian Language & Culture II	4
Business English	4
Business Law Advanced	4
International Project Week II (European Week)	3
Sports & Recreation	2

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Shaping the Future of Education!