



THE EUROPEAN DUAL STUDY UNIVERSITY

HOW TO REACH PAR



DISTANCE FROM CLOSEST AIRPORTS

25 km to Rijeka airport - 30 mins

105 km to Pula airport - 1.5 hrs

170 km to Zagreb airport - 2 hrs

290 km to Zadar airport - 3.5 hrs

135 km to Ljubljana airport (SLO) - 2 hrs

111 km to Trieste airport (IT) - 1.5 hrs

220 km to Venice airport (IT) - 3 hrs

ABOUT PAR

PAR University of Applied Sciences is more than just an institution - it's a dynamic environment where professional education meets real-world experience. As the pioneer of dual higher education in Croatia, PAR bridges the gap between academia and the business world, ensuring our students are not just learners but doers. Through a unique blend of academic instruction and hands-on apprenticeships, we empower students with the tools and confidence they need to thrive in their careers.

At PAR, our curriculum is infused with a global perspective and a commitment to mobility for both staff and students. We believe in learning by doing—building experience, honing skills, testing ideas, and ultimately shaping confident, capable professionals ready to make their mark on the world.





PAR is a proud member of the European Dual Studies University (EU4Dual), a visionary initiative that unites education, research, innovation, and entrepreneurship across regional and European landscapes. This model of higher education seamlessly blends academic learning with practical, work-based experience, giving students the opportunity to apply their knowledge and skills directly in the workplace in collaboration with our international industry partners.

For future students, this is an incredible opportunity to learn from top-notch lecturers and industry professionals from across the alliance, all while expanding your international network of peers and business contacts. At PAR, you are not just joining a university - you are becoming part of a movement that is shaping the future.

74420

Total number of students

588

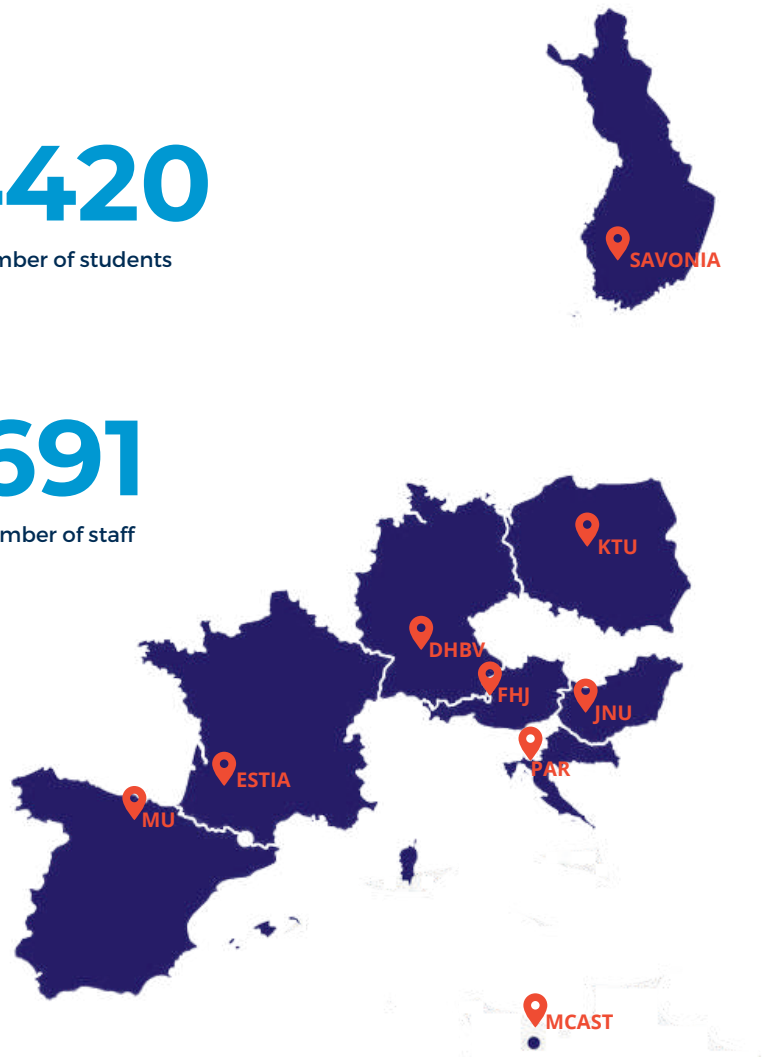
Total number of dual study
programmes

6691

Total number of staff

40

Total number of campuses





**STUDENT
LIFE**



UNDERGRADUATE STUDIES

BUSINESS MANAGEMENT

GASTRONOMY AND RESTAURANT MANAGEMENT



GRADUATE STUDIES

SMEs MANAGEMENT

FINANCIAL MANAGEMENT

SPORTS MANAGEMENT



Accommodation: we can connect students to the main student campus and dormitories in Rijeka or help them look for apartments to rent. We are also happy to assist with information about best travel routes and transportation options.



We involve students in a variety of activities, from unique local events, sports activities, mentoring programs via career center, and student incubator. Students enjoy in practical experiences, networking, and cultural immersion during their studies.



Student Buddy program: incoming students are matched with local PAR students who help them as they get settled, start their classes and explore the city, offering invaluable insights into the local culture and campus life during their stay.



Through our Sports Management Study Program we support young athletes in building their dual sports careers. By offering education that will be aligned with their professional schedules and incorporate their experiences and achievements, we help them prepare for their future careers.



Our support to athletes' dual careers through education are recognised by:

- Achievements of our current and former students that are top athletes in individual and group sports
- Numerous Erasmus+ Sport projects
- European Athlete Student association that monitors the dual careers of athletes.



INTERNATIONAL PROJECT WEEKS (IPW)

PAR offers a range of exciting international short programs and project weeks that are interdisciplinary and cross-cultural. These dynamic, hands-on experiences challenge students to work in teams to tackle real-world problems, developing innovative business ideas and creative solutions along the way.

PAR BOOTCAMP **November 18th - 23rd, 2024** **3 ECTS**

Our annual bootcamp is designed to encourage the entrepreneurial spirit of BA and MA students. Organised as an Erasmus+ BIP, this year's program will specifically focus on green and digital aspects of entrepreneurship!

INCASO

February 24th - March 2nd, 2025

4 ECTS

International Carnival School (INCASO) is a unique interdisciplinary program that blends contemporary business topics with colourful carnival festivities. The educational component dives into entrepreneurship, tourism and marketing, all while immersing students in the local cultural traditions. As the highlight of the program, students participate in the International Carnival Parade in Rijeka, one of the world's biggest events of its kind.

PAR SUMMER SCHOOL - Sail&Learn

July 7th - 18th, 2025

ECTS vary per course

This dynamic two-week program offers a selection of courses tailored for BA and MA students. Beyond the classroom, the program includes hands-on workshops and lively social activities designed to deepen learning and foster connections, including urban exploration and sailing tours.



ERASMUS+

MOBILITY OPPORTUNITIES

For incoming students

Erasmus winter and spring semester:
Courses in English (optional Spanish),
2 semesters, 60 ECTS

International short programs and
project weeks

Internships

90+

inter-institutional
agreements

30+

Erasmus
projects

For incoming staff

International staff/teaching weeks

PAR International Leadership
Conference (PILC)

International Training Courses

Job shadowing

Tailor-made courses

3

international
project weeks

2

semesters
in English

TAILOR-MADE COURSES



Are you looking for a specific course for your staff and students?
Discover the power of PAR's custom-designed programs, crafted exclusively for you.
Whether you want to enhance your students' academic journey or empower your workforce, our expert faculty and curriculum specialists will collaborate to create a learning experience tailored to your unique needs and goals.



PAR
INTERNATIONAL LEADERSHIP CONFERENCE
OPATIJA / RIJEKA, CROATIA 21-22 March 2025

The PAR International Leadership Conference (PILC) is a respected professional and scientific event that has taken place in the scenic town of Opatija since 2012. Each year, the conference explores key topics in leadership and management across business, education, sports, tourism, and industry.

PILC is also the crowning event of PAR's international staff week, marked by knowledge exchange, collaboration, networking and learning, complete with a cultural program.



CENTER FOR INNOVATION AND ENTREPRENEURSHIP

The Center for Innovation and Entrepreneurship is a support institution dedicated to fostering entrepreneurship and empowering business owners. We provide tailored mentorship and resources to help small and medium-sized enterprises (SMEs) thrive and grow in today's competitive market.



EUROPEAN DIGITAL INNOVATION HUB (EDIH)

The European Digital Innovation Hub (EDIH) at PAR helps businesses and public institutions integrate advanced digital technologies, with a focus on artificial intelligence, gamification, and blockchain.

EDIH | European
Digital Innovation
Hubs Network



RIJEKA

THE CITY THAT FLOWS

Welcome to Rijeka, Croatia's largest seaport nestled on the northern Adriatic coast. Our lively city is a summer favorite, known for its relaxed Mediterranean vibe and easy access to a variety of outdoor adventures. With nearby mountains, beaches, and nature parks at your doorstep, the city is a gateway to hiking, skiing, island hopping and exploring stunning landscapes.

Rijeka's urban fabric is a fascinating blend of history and industry, with vibrant landmarks that tell the story of its commercial past. Known as the 'Port of Diversity' for its multicultural spirit and welcoming community, the city was honored as the European Capital of Culture in 2020.

Visit us and experience for yourself that Rijeka, indeed, has it all!



WHY STUDY IN CROATIA?

It's full of wonders

- 20 stunning national and nature parks
- 30 UNESCO World Heritage cultural assets
- music, film and art festivals
- endless opportunities for exploration and discovery

It's easy to reach

- central location in Europe
- ideal base to explore other countries
- international connections from 7 airports

It's safe

- high global safety rankings
- Global Peace Index: Top 15 Most Peaceful Countries (2023)
- member of the EU, the Eurozone and the Schengen Area

It's delicious

- Mediterranean and continental flavors: best of both worlds
- world-renowned wine and olive oil
- Kvarner region: European Gastronomy Region for 2026





DEAN'S MESSAGE

Assoc. prof. Gordana Nikolić, PhD



On behalf of PAR University of Applied Sciences, I would like to invite ambitious international students to join us by studying and/or participating in any of our available learning programs of different duration. We are committed to encourage our students creativity and critical thinking through combination of practical work and systematic acquisition of knowledge.

As a dual studies pioneer and promotor of entrepreneurial culture and as a member of EU4DUAL alliance of European Universities, we are excited to offer courses that focus on sustainable economy, healthy living and thus mapping the pathways to the jobs and professions that will meet challenges of the future.

Looking forward to greeting you in PAR together with our team of international experts and lecturers! Our student community and Career Center will be here to support you in this shared journey of competence based learning.



PAR

UNIVERSITY OF APPLIED SCIENCES

VELEUČILIŠTE



Veleučilište PAR



veleuciliste_par



PAR University of
Applied Sciences



www.par.hr



international@par.hr



+38551327037

